

As a Georgia Power Customer

Georgia Power's Rates are Below the National Average

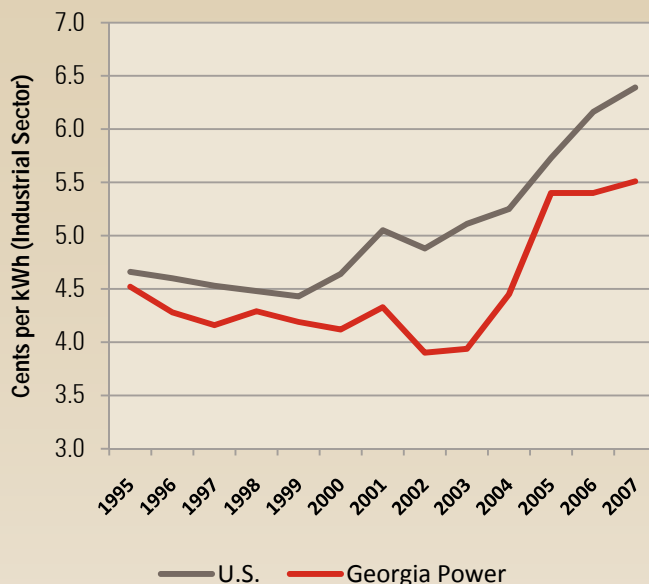


Georgia Power is one of the country's top electricity producers. Businesses all over Georgia rely on Georgia Power's service and expertise to keep their operations moving. As a partner in business, Georgia Power offers its customers:

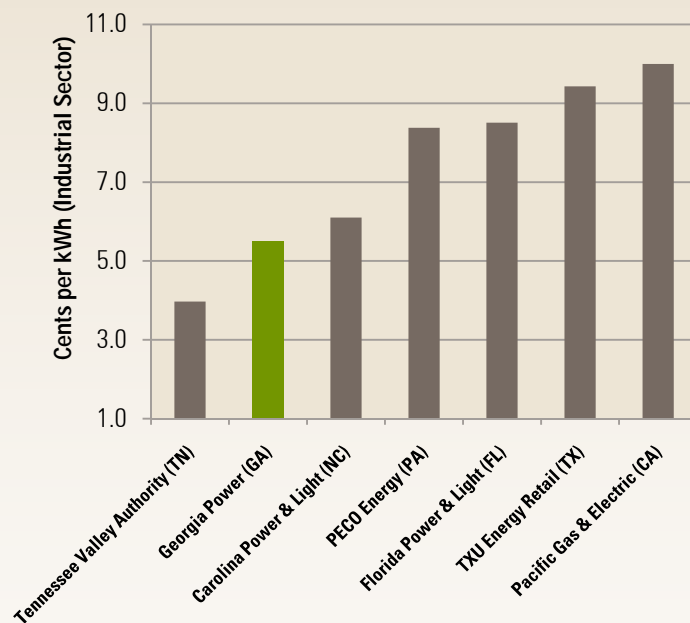
- competitive rates
- green energy choices
- reliable electricity supply
- a plan for future customer needs

The company offers a number of rate structures to meet the differing needs of customers. One of these options, the Real-Time Pricing Program, is popular with large energy users because it enables them to buy energy real-time on the energy market at reduced rates. Georgia Power industrial customers paid an average of 5.53 cents per kilowatt hour (kWh) in 2007 compared to the national average of 6.39 cents per kWh.

GEORGIA POWER RATES BELOW U.S.



GEORGIA POWER RATES LOW COMPARED TO COMPETITORS



Source: Electric Sales, Revenue, and Average Price 2007, Energy Information Administration (EIA) (data released in 2009).

"With Georgia Power, we can work toward our renewable energy goals, but don't have to be our own power company. As our energy consumption went down, we could use our previous budget for electricity to buy even more Green Energy."

Randy Simons, Facilities Manager, IKEA Wholesale.

Source: 'IKEA and TOTO choose Green Energy,' GreenNews, Vol. 2, No. 2,



Georgia Power supports an array of environmental projects to make our air and water cleaner and our

land more beautiful.

The company is currently in the midst of a \$7 billion program to equip its coal-fired power plants with the latest environmental controls to reduce emissions of sulfur dioxide, nitrogen oxides and mercury. Georgia Power also builds and enhances habitats for wildlife and sponsors programs that educate the public about the environment and energy conservation.

Additionally, Georgia Power's Green Energy program allows residential and business customers to purchase electricity produced in an environmentally-friendly manner. Currently using biomass as the primary supply of Green Energy, the company offers residential customers 100 kWh blocks for a 12-month period. Each block adds \$3.50 (plus tax) to the monthly bill.

GREEN ENERGY LEADERS

Commercial Customers	Green Energy (in 100-kWh blocks)
Center for Disease Control and Prevention (CDC)	11,667
Robins Airforce Base	8,255
IKEA Wholesale	2,000
TOTO USA	1,900
CIBA Vision	900
DeKalb County Schools	900

Source: Georgia Power

Business customers may also buy blocks of Green Energy at \$3.50 each (plus tax). The minimum number of blocks purchased is based on the amount of energy the customer has historically used. Today, commercial and industrial customers may purchase large blocks of green energy at a reduced cost after meeting an initial minimum purchase of 400 blocks per month.

Georgia Power's Green Program is also Green-e Energy certified. Green-e Energy provides independent, third-party certification to ensure renewable energy meets strict environmental and consumer protection standards.

Georgia Power plans to convert Plant Mitchell, currently using coal, into a biomass fuel plant. This plant will have lower emissions, and will be one of the largest wood biomass plants in the United States.



In 2008, Georgia Power technicians began replacing existing meters with new wireless Smart Meters. All of Georgia Power's 2.3 million customers will receive a Smart Meter within the next four years.

MEETING FUTURE DEMAND

Through an investment of more than \$14 billion with 16,100 megawatts (MW) of generating capacity, Georgia Power currently has reliable generation with adequate reserve margins to meet the demands of its customers. A diverse mix of fuel sources allows the company to maintain operating flexibility and, therefore, keep rates stable while ensuring high reliability.

Furthermore, Georgia Power works diligently to ensure that reliable, affordable electricity is readily available in the future. The company has contracted for 1,039 MW of capacity to meet current needs and is seeking certification of approximately 1,680 MW to meet 2011 needs. To ensure ample electricity supply to all Georgians, Georgia Power plans to spend \$1.5 billion on transmission projects over the next five years.

RELIABILITY

To ensure uninterrupted electricity supply, Georgia Power continuously reevaluates the demands of the region. Georgia Power's planned generating reserve is 15 percent with a short-term planned generating reserve of 13.5 percent over the company's maximum peak load. These reserves mean that Georgia Power's 2.3 million customers can count on steady, reliable power, even in extremely high-use periods. In the last couple of years, several Georgia Power generating facilities achieved record peaks as heat snipped the state.

SERVING MISSION-CRITICAL ELECTRICITY NEEDS

Georgia Power has the capability to provide several levels of redundancy, including redundant capacity, multiple/redundant electrical feeds and transformers. Enhanced power reliability services include network underground in the downtown area of Atlanta as well as hi-reli dual feed and concrete-encased circuits in several suburban Atlanta submarkets. The company also provides technical expertise to assist with electrical system design and coordination with utility systems.

Two new nuclear generating units at Plant Vogtle are scheduled to go on-line in 2016 and 2017 in adding capacity. Plant Vogtle's expansion represents a major investment in Georgia's electricity supply and will be one of the first completed nuclear projects in the nation in the past 30 years.

ASSISTING CUSTOMERS' NEEDS

New customers with a need of 900 kW connected load or greater have a choice of electric suppliers. Georgia Power also understands that clean, reliable power is more critical than ever before. Its staff of power quality engineers can provide:

- Preconstruction engineering expertise
- Total turnkey uninterruptible power supply (UPS) solutions (including battery and flywheel technology)
- Operation and maintenance of UPS systems
- Power quality forensic engineering
- Total turnkey surge suppression solution

In 2009, Georgia Power received an ENERGY STAR Promotion Award for Excellence for the third year in a row. The award is given by the U.S. Environmental Protection Agency and the U.S. Department of Energy to recognize efforts to improve energy efficiency and reduce pollution, resulting in significant cost savings.

Georgia Power Economic Development's full-service team includes top-notch expertise offered by five statewide project managers.

Partnering with state and local agencies, our project management team can help your company with all its strategic location needs.

Our statewide project managers

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