

# Products and Services


Georgia Power Economic Development

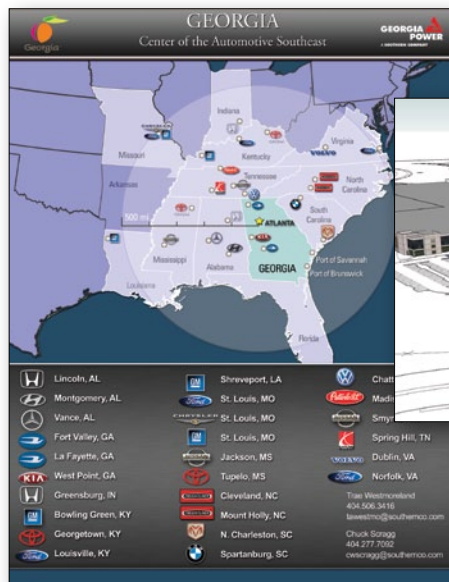
[WWW.SELECTGEORGIA.COM](http://WWW.SELECTGEORGIA.COM)

- Project management
- Host prospect meetings in the Georgia Resource Center
- Site and community tours
- Online database of all available sites and buildings in Georgia
- Community information, including population, income, workforce, taxes and incentives
- City and state comparisons
- Custom presentations
- Market and supplier analysis
- Industry-specific research and in-depth reports
- Workforce analysis
- Coordinate employer interviews
- Liaison to colleges and universities
- Engineering evaluation and site analysis
- Preliminary site plans and designs
- Infrastructure analysis: electrical, water, sewer, telecom
- Soil and air (non-attainment) analysis
- Floods and wetlands analysis
- Building renderings
- Virtual 3-D building construction
- Interactive maps and floor plans
- Custom demographic reports and maps
- Foreign language videos
- Custom mapping
- *Metro Atlanta Map*, showing all business and industrial parks in the region

**Business Comparison:  
Atlanta Compared to Other Cities**

	Atlanta, GA	Omaha, NE	Denver, CO	New York, NY
<b>Population and Labor Force (data for MSAs)</b>				
Population (2008)	5,484,304	851,300	2,518,355	19,099,625
Projected Population (2013)	6,421,432	907,387	2,750,847	19,527,330
Annual Population Growth Rate (2008 to 2013)	3.21%	1.28%	1.78%	0.44%
Median Age (2008)	34.6	35.7	35.9	37.2
% 25 and Older with Associate's Degree or Higher	39.2%	37.7%	43.8%	39.6%
% 25 and Older with Bachelor's Degree or Higher	32.8%	29.7%	36.5%	33.5%
Labor Force Size (May 2008)	2,784,300	455,500	1,405,500	9,349,200
Unemployment Rate (May 2008)	5.5%	3.4%	4.7%	4.9%
<small>Source: ERM 2008 Estimate, Bureau of Labor Statistics, May 2008, American Community Survey, 2008</small>				
<b>Fortune 500 Headquarters Location</b>				
Number of Fortune 500 HQs	9	4	4	48
<small>Source: April 2008 Fortune Magazine Listing</small>				
<b>International Airport Accessibility</b>				
	Hartsfield-Jackson Atlanta International Airport	Eppley Airfield	Denver International Airport	JFK/Newark/LaGuardia
Number of Passengers per Year	89.4 million	4.2 million	49.9 million	47.8 million (JFK) 36.4 million (EWR) 25.3 million (LGA)
<small>Source: Airports Council International, Airport web sites, other</small>				

10/20/2008 

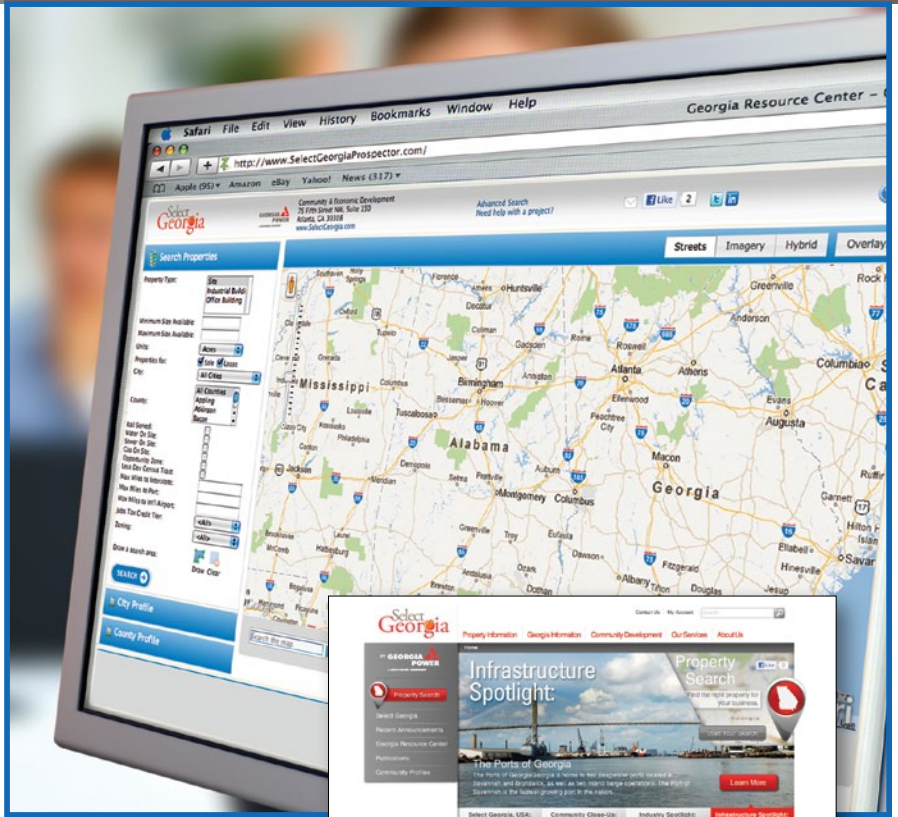


One of Georgia Power's greatest resources is SelectGeorgia.com, our online site selection system that includes a database of available sites and buildings, as well as community information.

In addition to the building and site search, there are many features such as aerial photography and interactive mapping tools, including pan/zoom, red-lining and bird's-eye-view options.

There is extensive information on demographics, taxes, incentives, wage and salary information, transportation infrastructure and many other issues that are important to companies in evaluating possible locations.

Visit [www.SELECTGEORGIA.COM](http://www.SELECTGEORGIA.COM) to learn more about what Georgia has to offer.



**Business Comparison:  
Georgia, Florida, North Carolina and South Carolina**

	Georgia	Florida	North Carolina	South Carolina
<b>Population and Labor Force</b>				
Population (2007)	9,654,958	18,893,813	9,068,106	4,425,765
Projected Population (2012)	10,783,656	21,311,920	9,873,032	4,744,656
Annual Population Growth Rate (2007 to 2012)	2.24%	2.44%	1.72%	1.40%
Median Age (2007)	35	41	37.2	37.4
Labor Force Size (August 2007)	4,836,354	9,284,093	4,540,490	2,154,638
Unemployment Rate (August 2007)	4.5%	4.3%	4.7%	5.7%
<i>Source: ESRI 2007 Estimate and Bureau of Labor Statistics, August 2007</i>				
<b>Payroll Costs</b>				
<i>Unemployment Insurance (based on state data)</i>				
Taxable Wage Base	\$8,500	\$7,000	\$17,800	\$7,000
New Employers' Tax Rate (based on taxable wages)	2.7%	2.7%	1.2%	3.4%
Experienced Employer's Average Tax Rate (based on taxable wages) and state's cost rank (#1=lowest cost, U.S. overall is 2.7%)	1.9% (#22 tie)	1.9% (#22 tie)	2.0% (#25)	2.0% (#28)
<i>Source: U.I. Data Summary Book, U.S. Department of Labor, 2nd quarter, 2007</i>				
<i>Workers' Compensation (based on state data)</i>				
Workers Compensation Comparative Costs (#1=lowest cost U.S. state)	18/11	40/46	8/15	10/27
<i>Source: Workers Compensation State Rankings, Actuarial and Technical Solutions, and 2006 Oregon Department of Consumer &amp; Business Services, Research &amp; Analysis Section, 9/2006</i>				
<b>Taxes (based on county and state data)</b>				
Sales/Use	4%-State 3%-Local Total: 7%	6%-State 1.5%-Local Total: 7.5%	4.25%-State 2.5%-Local Total: 6.75%	6%-State 1%-Local Total: 7%

